

Who do you know?

The key to building a plunje team and successful fundraising campaign both depend on asking people you know for support. Think about everyone whose lives you touch and ask him or her to join your team or make a donation.

Your list can be overwhelming so use this chart to help you identify people that you know and organize them into categories. Start with the easiest people to reach- your family and friends. Next, ask acquaintances and service providers.

Before you know it you will have a complete list of people that you know!

High School/ College Alum.

Children's Sports Teams

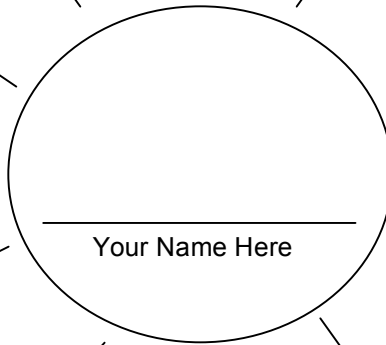
Community/ Social Clubs

Friends

Family

Colleagues/Competitors

Vendors/Suppliers



Religious

Child's School

Your Company

Fraternity/Sorority

Neighbors

Facebook- The Art of “Donating Your Status” and Much More!

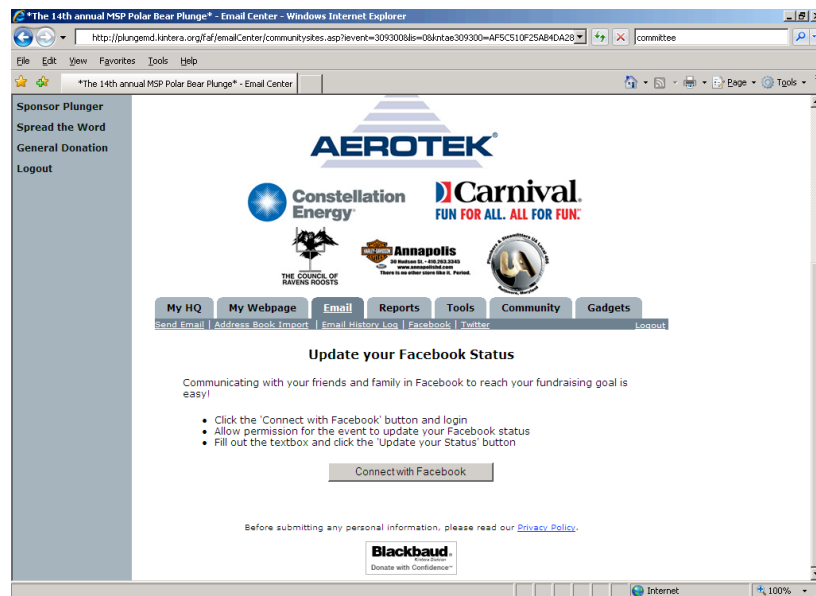
Option #1: Donating Your Status Through Your Plunge HQ

STEP 1: Log into your Plunge Account:

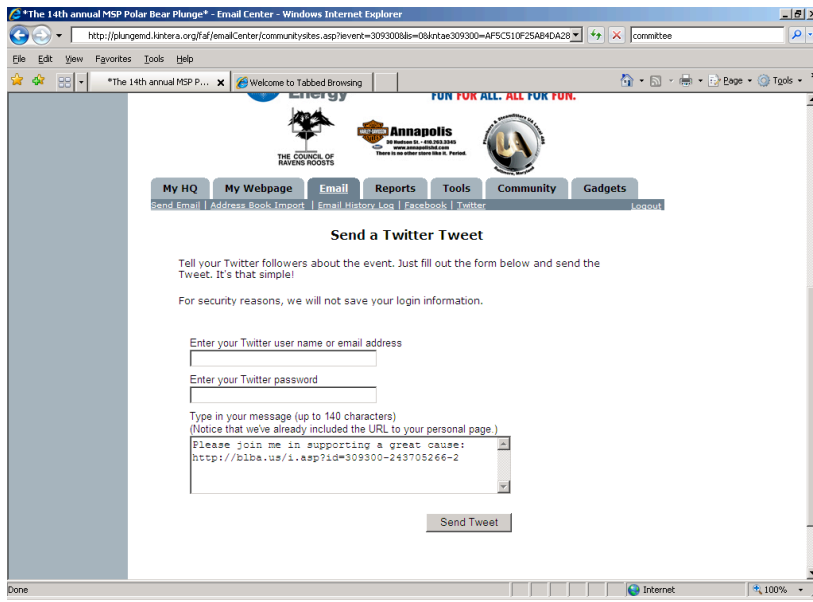


STEP 2: Click the third tab from the left labeled EMAIL. The subtext under EMAIL gives you the option to click FACEBOOK or TWITTER (far right). There you can choose to “Connect To Facebook” or Twitter.

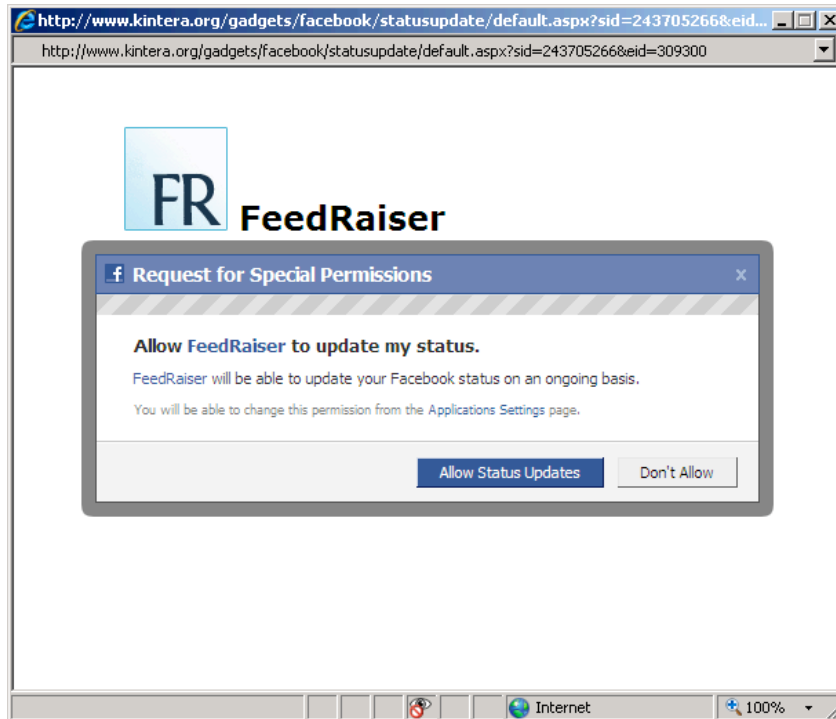
Screen Shot to “Update your Facebook Status”:



Screen shot to “Send a Twitter Tweet”:



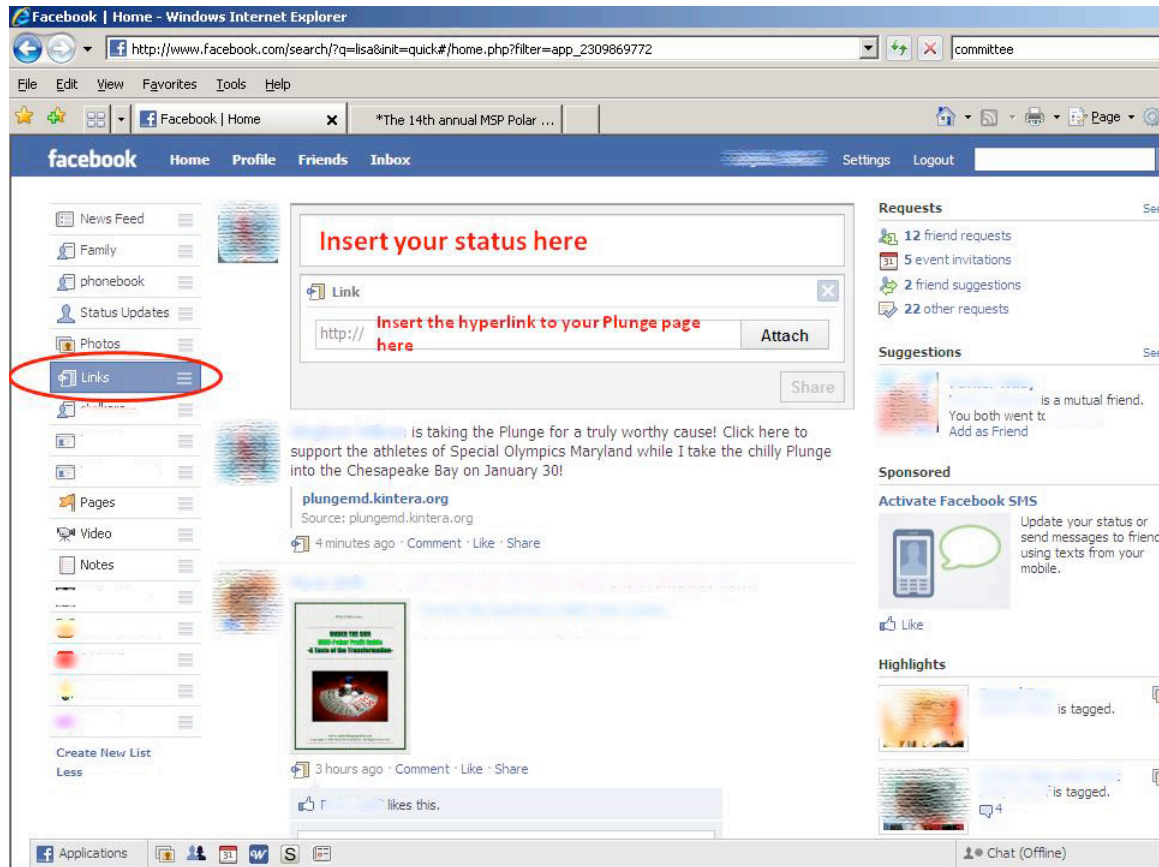
STEP 3: Follow the directions on the screen through Facebook, which will grant Facebook access to update your status. You can customize a status, and update as often as you'd like.



Facebook- The Art of “Donating Your Status” (continued)

Option #2: Posting “Links” on your Facebook Page:

STEP 1: Log into your Facebook account. In the left hand column, select LINKS. You can then insert your status, provide the link to your Plunge Fundraising page, and click SHARE to post to your page. Your Links will also appear under your main profile.



The screenshot shows the Facebook homepage in a Windows Internet Explorer browser. The address bar displays the URL: http://www.facebook.com/search?q=lisa&init=quick#/home.php?filter=app_2309869772. The browser's address bar also shows the text "committee". The Facebook navigation bar includes "Home", "Profile", "Friends", "Inbox", "Settings", and "Logout". The left-hand navigation menu is visible, with the "Links" option highlighted by a red circle. The main content area shows a status update form with the text "Insert your status here" and a "Link" field containing the URL "http://". The "Link" field is also highlighted with a red circle. The "Share" button is visible at the bottom of the form. The right-hand side of the page displays "Requests" (12 friend requests, 5 event invitations, 2 friend suggestions, 22 other requests), "Suggestions" (1 mutual friend), and "Sponsored" content (Activate Facebook SMS). The bottom of the page shows the "Applications" bar and a "Chat (Offline)" indicator.