

2012 Team Captain Fundraising Incentives



General

- ❄ Teams must have a minimum of 10 members to be eligible for team prizes
- ❄ Teams must pre-register at www.plungemd.com; no teams attempting to register day of will be accepted (you will become individual participants)
- ❄ Each team member must raise minimum of \$50
- ❄ Each participant receive the Plunge sweatshirt and the great feeling of freezing your "fur" off for a truly worthy cause in addition to Incentives

Top teams per division

- ❄ Custom Photo gift will be awarded to the Top in each division.
- ❄ Divisions are as follows:
 - Division 1: 10-19 members
 - Division 2: 20-29 members
 - Division 3: 30-39 members
 - Division 4: 40-99 members
 - Division 5: 100+ members
 - Sponsor Division

All-division Award Levels:

Frigid Level - \$2,500

Qualifications:

- Teams must raise at least \$2,500

Benefits:

- Recognition in post-event newsletter
- Team Captain will receive:
 - ❄ Plunge Umbrella



Frozen Level - \$5,000

Qualifications:

- Teams must raise at least \$5,000

Benefits:

- Recognition in post-event newsletter
- Team Captain will receive:
 - ❄ Plunge Travel Mug



Frostbitten Level - \$10,000

Qualifications:

- Teams must raise at least \$10,000

Benefits:

- Recognition in post-event newsletter
- Team Captain will receive:
 - * Plunge 1/2 Zip Performance Long Sleeve



RESERVE A BUS:

- The team that travels together, Plunges together!
- Shuttle Bus Parking Space reservations now being accepted for teams with 25+ members!
- Email plunge@somd.org and Include the following information:
 - Team Name
 - Captain's name
 - Mailing address
 - Phone number
 - # of members
 - Bus Company (if known)

***CONTACT THE PLUNGE TEAM CONCIERGE IF YOU HAVE QUESTIONS
OR NEED HELP WITH YOUR FUNDRAISING***

Jackie Isphording

Director of Marketing and Sponsorship Services

☎:: 410.242.1515, ext. 113

✉:: jisphording@somd.org

✉:: 3701 Commerce Drive, Suite 103 | Baltimore, MD 21227